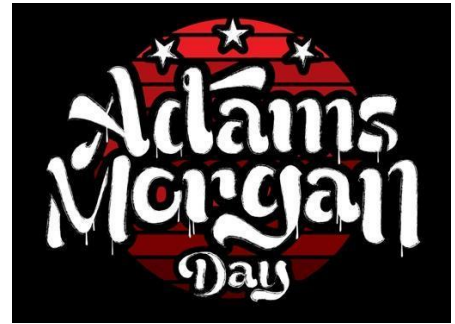


FOR IMMEDIATE RELEASE

Focus: The 42nd annual Adams Morgan Day will continue this year, with an exciting lineup of streaming digital content featuring live music, art, dance performances, family and kids' activities, vendors, food and beverage specials, a live socially-distanced history-based scavenger hunt and more.



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Announcing the 42nd Annual Adams Morgan Day Festival 'The Show Must Go On'

A mostly-virtual celebration September 13, with specials from local shops and restaurants through the week.

WASHINGTON, July 28, 2020 —On Sunday, September 13, neighborhood residents and business owners are planning together with musicians, artists, historians, vendors and virtual tech experts to present the 42nd annual [Adams Morgan Day](#) festival. With some changes due to COVID-19, Adams Morgan Day will continue as the longest running annual neighborhood celebration in Washington D.C.

The festival will again provide space and highlight the creativity, unity and heart at the core of the Adams Morgan neighborhood. Virtual entertainment and activities for all ages will be livestreamed, and a handful of socially-distanced outdoor activities are planned to take place around the community. Carryout and delivery specials from participating local restaurants, bars and shops will be available on festival day and will continue through the week.

"The Adams Morgan Day festival is an excellent moment in time for us to come together once again as a community after so much isolation and uncertainty and support all the great work and art that exists here. There is still a lot going on—it never stops," said Joe Lapan, co-owner of Songbyrd Music House and Record Café.

What To Expect: This year's festival will present a stand-out virtual live music line-up including bands streaming from Songbyrd and other locations exclusively for an online audience. There will also be web-based interactive kids' and family activities, and assorted vending by local artists and craftspeople on an e-festival web channel. "The international dance plaza will add virtual flair by allowing attendees to interact with dance instructors, learn basic dance moves, and witness performances that capture the vibrant spirit of the neighborhood and its legendary festival," said Cee-cee Hardy who presents the dance plaza.

Virtual and in-person activities highlighting the history of the neighborhood and all other activities and local business specials will be listed on the Adams Morgan Day [website](#).

The planning team, made up entirely of volunteers, aims to share the magic of Adams Morgan's rich, bohemian history by bringing the community together and inviting all those throughout Washington D.C. and its surrounding communities to join in celebrating the iconic neighborhood. "The planning committee looks forward to sharing the neighborhood's wide variety of international food, fun, music, and arts in a safe, socially distant way," said AMCA treasurer Andrew Nguyen who has been leading the festival planning team this year.

How It Began and Evolved: Adams Morgan Day started its run as a neighborhood potluck block party, conceptualized in 1977 by five local business people, and growing to attract an estimated 300,000 people some years in the 80's and 90's. From those early years to now, Adams Morgan Day has evolved—adapting with and against changes—providing space for community engagement, political voice and activism, art, music, dancing and eating. It is a day to celebrate the neighborhood history and diversity of cultural expression, all of which we seek to incorporate into this year's unprecedented circumstances.

Many different dedicated community members have run the event through the decades. In July 2016, the [Adams Morgan Community Alliance](#) (AMCA) was formed as a non-profit 501c3 to sustain Adams Morgan Day and with the broader purpose of reducing neighborhood tensions and combatting community deterioration. Founding board members were among those residents and business owners that stepped in and volunteered in 2015 to continue the tradition of the annual celebration after a change in local leadership. Several of the founders of the AMCA continue to plan and host the event with new board members and other dedicated volunteers.

"The event has reached a point of stability over the past several years and the AMCA board is solid in our commitment to the community," said Nguyen.

Keeping Tradition Alive: Adams Morgan Day this year is made possible by thousands of volunteer hours, in-kind services, and donated funds. Festival design and graphics for the logo, t-shirts and more are contributed each year by Corinto Gallery, and this year masks will also be provided. Live streaming music will be organized by Songbyrd. Most youth and family activities are contributed by Volo Kids Foundation. This year the Adams Morgan Partnership BID generously gave a grant and organized a fundraiser video for the AMCA to support the festival. The video may be seen at <https://admodc.org/support-adams-morgan/>. Sponsorships opportunities are still available.

Festival updates and specials offered by restaurants, bars and shops are listed as they become available at AdamsMorganDay.com and on social media at [@AdamsMorganDay](#) and #AdamsMorganDay. Tax deductible donations from individuals are accepted at <https://www.paypal.me/adamsmorganday>. Email inquiries may be sent to adamsmorganalliance@gmail.com, and sponsors may email offers and questions to sponsor@admoday.com. For local business and restaurants interested in offering specials, supporting the festival or participating in another way, email localbusiness@admoday.com

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